

# EditorEye Joins Forces with Hive Learning!

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We're excited to share that EditorEye Intelligence has been acquired by [Hive Learning](https://www.hivelearning.com), a leading Learning & Development app, which is backed by venture builder [Blenheim Chalcot](https://www.blenheimchalcot.com) and other major technology investors.

***EditorEye + Hive Learning = Insights AI***

Our mission has always been to develop solutions

that help senior executives drive innovative thinking and support business development through delivery of highly filtered insights from across thousands of sources.

We have been closely working over the past couple of months with the Hive Learning team to prototype a new application of our AI technology to identify and deliver valuable learning content on new topics areas such as “Great Sales Techniques”, “Giving Feedback” and tracking “Digital Transformation” and market innovation.

As part of this, we've developed new algorithms that search for current and historical articles by topic but also analyse which are most shared on social channels, from preferred sources and we now include measures such as 'readability' and 'reading time' in deciding which content to ultimately deliver.

In the coming months, our technology will be powering Hive's new AI

engine to drive the most relevant and engaging content automatically into their fast growing enterprise user base.

“We’re excited to join forces with Hive Learning and power the content AI technology for their collaborative learning app.” said Nick Gregg, co-founder and CEO of EditorEye Intelligence. “Our team have built a proven platform for discovering specific executive insights which is now used by some of the world’s largest companies. We look forward to extending this with Hive Learning to drive further engagement and discussions in their app via new content delivery modules we’ll be releasing in the coming months.”

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*“The acquisition of EditorEye enables Hive Learning to deliver highly personalised, relevant learning content for our clients.” – Angus McCarey, CEO of Hive Learning.*

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“By combining AI-driven content curation with our collaborative learning mobile app, we can empower learning leaders to deliver engaging educational content to their teams. This marks an exciting new chapter in our mission to shape the future of learning, ” said Angus McCarey, CEO of Hive Learning.

To learn more get in touch with [enquiries@hivelearning.com](mailto:enquiries@hivelearning.com)  
(<mailto:enquiries@hivelearning.co>).

## **About Hive Learning**

Hive Learning is a collaborative learning application for major enterprises. A billion dollars is spent every day by organisations on learning and development but most learning gets buried in notepads or never leaves the room. Hive Learning aims change that by making it easy to access and collaborate around the best training materials and insights available – whether via their mobile app or desktop.

Hive Learning was co-founded by major venture investor, Blenheim

Chalcot and renowned Rugby World Cup coach Sir Clive Woodward, who chairs the company.

Clients include Sky, Jaguar Land Rover, Barclays, Sainsbury's, Deloitte, Halma and WorldPay.

Learn more [www.hivelearning.com](http://www.hivelearning.com) (<http://www.hivelearning.com>)

## **About EditorEye**

EditorEye is an executive intelligence company.

Our cloud platform, Catalyst, provides business-critical insights that senior executives need to identify new business leads, improve client engagement and drive innovation across their wider organization.

The platform keeps senior executives up-to-speed on market innovation, key competitor and industry news via daily alerts and weekly newsletter briefings.

Clients include Santander, Centrica, Aviva, Amazon, Sky, Citigroup, NBC Universal and Burson-Marsteller.

Learn more [www.editoreye.com](http://www.editoreye.com) (<http://www.editoreye.com>)