



## Global Accountancy Firm Delivers Company-Wide Business Intelligence With Catalyst Content Hub Solution

Leading professional services firm uses Catalyst, a cloud-based knowledge management platform, to connect its global network of knowledge workers to share intelligence and help senior executives make better business decisions faster.

Our client was looking for an innovative solution to centralise their information sources to efficiently share knowledge across the company. They had several content licenses, each with their own portal and individual logins, in addition to licensed data and internal documents.

For knowledge managers, searching for intelligence was an inefficient process, having to use different search queries for each portal. The challenge was to integrate all their premium content, business data and internal feeds into one private cloud-based solution. This is where EditorEye was able to help.

### One platform to manage intelligence across the enterprise

Our enterprise content solution delivered a unified knowledge hub centralizing content sources, such as global news feeds, premium content providers, data sources and internal documents.

Catalyst indexed all sources according to the firm's own taxonomy requirements, giving knowledge managers the ability to define topics, set-up live alerts, group management tools and distribute newsletters and PDF reports to senior executives via the intranet and enterprise applications (i.e. Jive and Sharepoint).

Catalyst effectively became the 'information engine' within the company, increasing knowledge sharing workflow for information teams across the entire organization. Knowledge workers were able to seamlessly integrate all their global news, premium content, data and internal feeds in the one place, saving them valuable time and resources when searching and sharing intelligence.

The group management feature enabled knowledge managers to distribute intelligence to specific groups based on licensing agreements, increasing the ROI of costly premium news subscriptions for the organization.

#### Our Client:

Our client is one of the largest professional services firms in the world, providing assurance, tax and advisory services to clients across all industry sectors.

Location: Global

Sector: Professional Services

#### Challenge:

Our client was searching for an enterprise-wide knowledge management solution to integrate both their content and data sources into one platform, and distribute intelligence to 100k+ employees worldwide.

#### About EditorEye:

EditorEye is an executive intelligence company. Our cloud platform, Catalyst, delivers business-critical insights that senior executives need to identify new business leads, improve client engagement and drive innovation across their wider organization.

